

Shop Local Week Contest:

Downtown Brockville is hosting a week-long event to celebrate Shop Local week. We are awaiting confirmation that it will be officially incorporated by the City of Brockville, as it has been in years past and we would love to see you attend our Flag raising Ceremony on Monday December 2nd at 9:00am. The idea of shop local week is to encourage consumers to do their Christmas and holiday shopping downtown rather than at multi-national stores where 0-18% of their spending stays in our community.

We will be promoting reasons to shop local through our multiple social media campaigns where we will also be advertising your participation in the campaign with your promotional gift. Reasons to shop local were gathered from a survey given to our membership to spotlight the importance.

Guidelines:

- Hosts receive a ballot box with ballots that shoppers can fill out once they have made a purchase at ANY downtown retailer or restaurant please let us know if you need more
- Once the ballot is completed please place it in the box
- **There is no purchase necessary (required by law), so if a customer is inquiring about how to fill it out please send them our way.**
- We will collect the boxes starting the morning of December 9th (if this is not an ideal time please let me know!)
- We will announce the winner on social media by Dec 13th
- If a customer does not buy something from your store, however they have proof of purchase of buying something at a different store or restaurant, they are still eligible to enter.
- We have attached a fresh ballot sheet if you have the ability to print, but if you need more ballots please call the DBIA office (613-345-3269) and we will bring you more.

If you have not received a ballot box and have agreed to participate, we plan to be by Monday or your next day of operation. Please share this and posts in the group (<https://www.facebook.com/events/268198817446850/>) with your customers to reward them for making the decision to shop locally.

If you have any questions, please get in touch with me via phone or email:

Melissa Boulton

Events and Communications Coordinator

613-345-3269 x102

info@downtownbrockville.com