



Associate Membership Guidelines

Starting in 2018, the Downtown Brockville DBIA will offer associate memberships to local businesses/organizations that do not qualify as full members.

Benefits

Associate Membership provides the following benefits:

- a) Receiving regular e-newsletters and other member communiqués relating to events, initiatives, economic development, streetscape and revitalization, security issues, bylaw enforcement, etc.
- b) Inclusion in the DBIA's online Business Directory, at www.downtownbrockville.com
- c) Opportunity to participate in DBIA special events
- d) Associate Members can sit as Sub-Committee members (Events and Promotion, Economic Development Committee, Beautification, and Communities in Bloom) and provide input into events, advocacy, marketing, streetscape initiatives, and other BIA developed priorities
- e) Opportunity to participate in all DBIA co-operative marketing, promotional activities and programs under the 'Downtown Brockville' brand umbrella
- f) Invitations to and opportunity to participate in all social and networking events, including the Annual General Meeting
- g) Ability to reach our social media networks through the sharing of posts

Limitations

Associate Membership does not provide:

- a) Access to any DBIA-directed property improvements or streetscape features
- b) Voting rights, including voting at the Annual General Meeting

Applications

Each application will be judged on its own merits. The Downtown Brockville DBIA Board of Management reserves the right to add or delete benefits received by Associate Members.

Each application will be put to a vote by the Downtown Brockville DBIA Board of Management who reserves the right to refuse applications.

Fees

Associate Membership fees shall be determined by the The Downtown Brockville Board of Management for each year. Membership fees in 2018 shall be \$200 (no HST) for a 12-month calendar year (January to December), and will be prorated for a partial year. The Downtown Brockville Board of Management reserves the right to waive fees in lieu of services provided.



Associate Member Application

Business Name: _____

Business Owner: _____

Contact E-mail: _____

Contact Phone Number: _____

Business Location: _____

Why do you want to be a DBIA Associate member?

Are there any sub-committees you would like to sit on (beautification, economic development, or events and promotion)?

\$200 Payment Method: Cheque Cash Credit Card

Signature: _____ Date: _____

Return to Hillary at hgeneau@downtownbrockville.com